

The sales of chain stores formed 17.7 p.c. of the total retail merchandise trade in 1930 and 17.9 p.c. in 1935. Grocery and combination store chains had 29.5 p.c. of the total sales for these businesses in 1930 and 32.5 p.c. in 1935. The proportion of chain sales to total sales in some other important lines of trade for the year 1935 were: filling stations, 25.3 p.c.; shoe stores, 30.8 p.c.; drug stores, 19.8 p.c.; and furniture stores 15.6 p.c. Summary figures for all chain stores in Canada are given in Table 33.

33.—Principal Statistics for Chain Stores, 1930-35.

Year.	Chains.	Chain Stores (average number).	Value of Sales.
	No.	No.	\$
1930.....	518	8,097	487,336,000
1931.....	506	8,188	434,199,700
1932.....	486	8,066	360,806,200
1933.....	461	7,900	328,902,600
1934.....	445	7,804	348,384,200
1935.....	445	7,666	364,129,800

Retail Sales of New Motor Vehicles in Canada.—Statistics on new motor vehicle sales in Canada are collected monthly from Canadian manufacturers and assemblers, and from manufacturers in the United States of vehicles made for sale in this country. Number of units sold and retail selling value are both reported. The retail value is the price paid by an individual purchaser at the Canadian point of manufacture and includes sales and excise taxes, charges for standard accessories, dealers' commissions, etc. Freight charges from factory to place of purchase are excluded. Duty is included in the retail selling value of imported cars.

Sales in 1936 were up 14.1 p.c. in number and 18.0 p.c. in value over the preceding year. More than two and one-half times as many new vehicles were sold in 1936 as in 1933 when the lowest point was reached. Passenger model sales registered increases of 13.7 p.c. in number and 17.2 p.c. in value over 1935, while the improvement for commercial vehicles was even greater, resulting in increases of 15.9 p.c. in number and 21.6 p.c. in value over the preceding year.

34.—Retail Sales of New Motor Vehicles in Canada, calendar years, 1932-36, with Total for 1930.

NOTE.—The first year for which details are available is 1932. The total for 1930 was secured in connection with the Census of Merchandising and Service Establishments.

Year.	Passenger Cars.		Trucks and Buses.		Totals.	
	Number.	Value.	Number.	Value.	Number.	Value.
		\$		\$		\$
1930.....	1	1	1	1	1	122,165,000
1932.....	38,621	38,919,015	7,249	6,341,727	45,870	45,260,742
1933.....	39,568	39,692,630	5,764	5,757,600	45,332	45,450,230
1934.....	61,503	63,566,402	11,855	12,219,059	73,358	75,785,461
1935.....	83,242	83,429,114	18,219	18,313,335	101,461	101,742,449
1936.....	94,642	97,782,912	21,117	22,266,385	115,759	120,049,297